

@GolfingTheWorld



2025 MEDIA KIT

27 SEASONS
120+ MILLION HOUSEHOLDS
650k SOCIAL MEDIA REACH

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ABOUT GOLFING THE WORLD



BCN Productions have been showcasing domestic and international golf since 1998 in our award winning travel series Golfing The World (GTW).

GTW is a golf and travel broadcast series and has featured more than 200 public, municipal, and private courses. This year, we are pleased to announce our **27th broadcast season!**

The secret behind our success is going an extra step beyond *Golf: Travel*. We go *Out of Bounds* at each destination to find the cultural heartbeat behind the course.

In addition to covering courses in multiple US regions, each season we introduce our viewers to courses around the world: Ireland, Mexico, the Caribbean, Canada, Scotland, Portugal, Morocco, and more!

We have become experts at finding and highlighting what makes your course

GTW showcases everything a course has to offer: history, design, general layout, clubhouse, dining, amenities, and membership opportunities.

Streaming

& Additional Broadcasts



**OVER 120 MILLION
HOUSEHOLDS**

NLSE ★

NEXT LEVEL SPORTS & ENTERTAINMENT


ALL SPORTS
TELEVISION NETWORK



Fun Roads
your adventure starts here

RIGHT NOW TV
TOUGHER THAN THE REST

- We now offer **Golfing The World** on multiple streaming services across the country.

- Streaming means your course is available to viewers at **ANY TIME**

- Reach more viewers than ever before

- Streaming reaches audiences from around the world

- Larger streaming audience than all broadcasts combined!

**Contact us to see how to
get your course featured!**



NBC Sports

OVER 4.8 MILLION HOUSEHOLDS

NBC SPORTS BOSTON HAS YOU COVERED



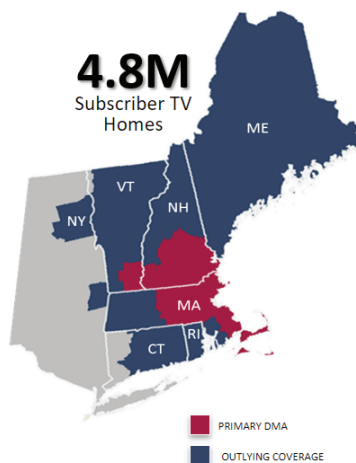
NSBO reaches ALL NEW ENGLAND DMA'S through partnerships with the largest traditional MVPD's (Multichannel Video Programming Distributors) and VMVPD's (Virtual Multichannel Video Programming Distributors) in the region.

MVPDs

- Comcast
- Verizon Fios
- Charter/Spectrum (includes TWC)
- Cox
- DirecTV
- Frontier
- RCN
- Atlantic Broadband
- Several other independent MSO's

VMVPDs

- DirecTV Now
- Hulu TV
- Fubo TV
- YouTube TV
- AT&T TV



NBCSPORTSBOSTON.COM

UNIQUES	PAGE VIEWS	VISITS	VIDEO STARTS
6.3 MIL	8.0 MIL	10.5 MIL	19 MIL

Monthly Averages*

@NBCSBOSTON



382K



116K

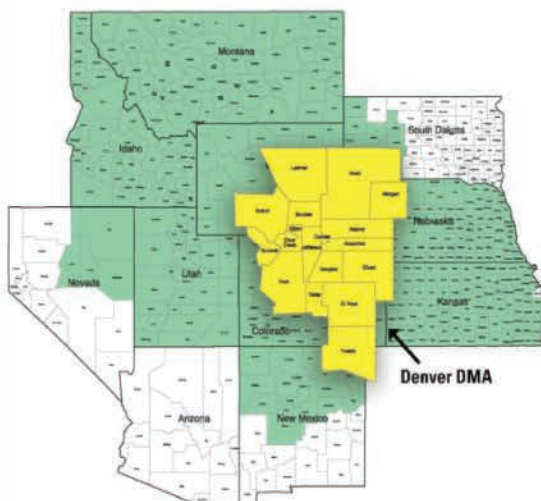


148K



OVER 5.9 MILLION
HOUSEHOLDS

Territory Map



75K+ TOTAL SOCIAL FOLLOWERS



25K+ FOLLOWERS



37K+ FOLLOWERS



13K+ FOLLOWERS

As of July 20, 2023

GOLFINGTHEWORLD.TV



Bally SPORTS

FLORIDA

**OVER 6.1 MILLION
HOUSEHOLDS**

REGIONS INCLUDE

Pensacola
Panama City
Tallahassee
Jacksonville
Gainesville
Tampa
Orlando
West Palm Beach
Fort Meyers
Miami

300K+ TOTAL SOCIAL FOLLOWERS



217K+ FOLLOWERS



41K+ FOLLOWERS



42K+ FOLLOWERS

As of July 20, 2023

GOLFINGTHEWORLD.TV

GOLF COURSES

- Full feature segments of your course
- Full rights to feature and all HD footage
- Broadcast April through November
- Guaranteed 32 Airings
- Social Media Posts across Golfing The World and NBC Sports Boston social platforms (over 600k followers)
- Posted and promoted on Golfing The World's Youtube channel
- Posted on GolfingTheWorld.tv
- Affidavit of Performance
- Aerial Drone shots



OFFICIAL SPONSORS

- Branded as Official Sponsor
- Optional 15-30sec commercial spots
- Multiple logo roll ins/outs each episode
- Posted and promoted on Golfing The World website, Youtube, and all social media
- Posted on NBC Sports Boston social Media (over 600k followers)
- When applicable, product placement within programming content
- Product footage with all associated rights
- Featured in our "Shop Talk" segment





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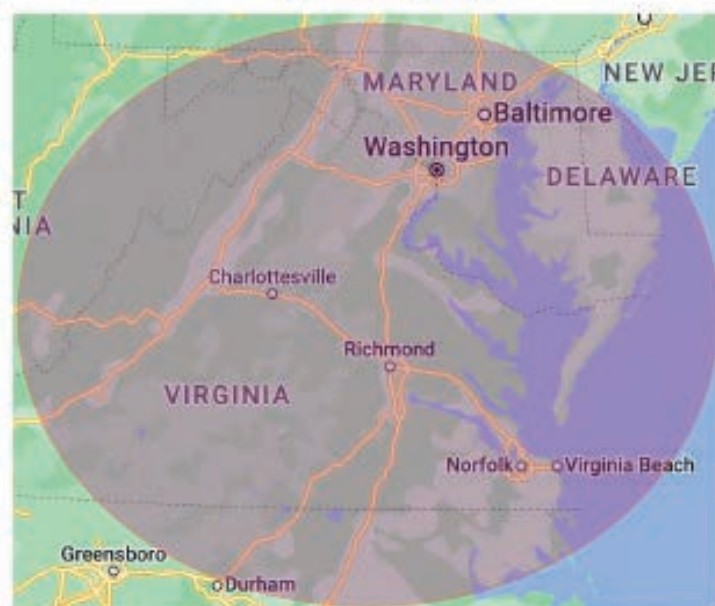


OVER 7 MILLION HOUSEHOLDS

CITIES INCLUDE:

Arlington, VA
Norfolk, VA
Richmond, VA
Dover, DE
Snowshoe, WV
Baltimore, MD
Hershey, MD
Washington D.C.
Harrisburg, PA
Lancaster, PA
and more...

BROADCAST REACH



GOLFINGTHEWORLD.TV

**For more information
Call or Email BCN Productions**



KFRIEND@BCNPRODUCTIONS.COM



508-238-9111



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Thank You!



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